



Dear Member of the Press,

A Jewish historic site in the heart of a bustling Chinatown. Cutting-edge technology in a Victorian-era building. What makes a visit to the Museum at Eldridge Street so special are the surprising juxtapositions within – and without – its walls. This magnificent 1887 National Historic Landmark is now home to a vibrant museum with tours, exhibits and interactive displays telling the story of this historic house of worship and the broad immigrant experience. Visitors learn about the experience of Jewish immigrants to America while drawing parallels with new communities in the area.

The Museum welcomes thousands of visitors annually, of all cultural backgrounds, and from around the city, nation and world. I hope you will consider prominently featuring the Museum at Eldridge Street and our gloriously restored site in your next guide of New York City.

**Old Soul, New Spirit.** Grooves in the floorboards are ghostly reminders of the synagogue's early worshippers. Interactive displays, activated by touch, reveal the story of the synagogue and its gateway Lower East Side neighborhood. Nearby Chinese temples and restaurants reflect the ever-changing immigrant identity of the neighborhood. Perhaps nowhere else in the City is the old so tangibly linked with the new.

**Hands-On History.** A tour of the Eldridge Street Synagogue makes history come alive. Adults and children handle historic artifacts, explore our interactive history displays, and discover 120 years of Jewish history in America as expressed in the luminous stained glass, wood furnishings, and painted designs of our exquisite National Historic Landmark.

**Architectural Jewel.** Just one year ago, the Museum at Eldridge Street re-opened the landmark Eldridge Street Synagogue to the public after a meticulous, 20-year restoration. Voted "Architecture's Ten Best of 2008" by *The New Yorker* and the "2008 Top Ten Designs" by *New York Magazine*, the restoration of the Eldridge Street Synagogue garnered nearly every major preservation award. Its awe-inspiring architecture and rich immigrant story make it a must-see destination for anyone interested in New York City architecture, culture and history.

Attached is additional information about the Museum at Eldridge Street and our offerings for national and international visitors. Please contact me at 212.219.0888 x 201 or email [asteinmilford@eldridgestreet.org](mailto:asteinmilford@eldridgestreet.org) if you would like to learn more or require high-resolution photographs.

With best wishes,

Amy Milford  
Deputy Director

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## FACT SHEET

**MISSION:** The Museum at Eldridge Street, based in the 1887 National Historic Landmark Eldridge Street Synagogue, presents the culture, history and traditions of the great wave of Jewish immigrants to the Lower East Side drawing parallels with the diverse cultural communities that have settled in America.